

Grass Lawn Neighborhood Plan Alternatives and Preliminary Recommendations

Neighborhood Identification Signs

Issue:	Should a neighborhood sign program be implemented in the Grass Lawn Neighborhood?
Background/ Description:	<p>Background</p> <p>Through the neighborhood plan update process, the Grass Lawn Citizen Advisory Committee has set a goal to enhance and build up the image of Grass Lawn neighborhood. The Committee has expressed a willingness to beautify the neighborhood, recognize the uniqueness of Grass Lawn, and contribute to the positive image of the overall Redmond community. The CAC asked staff to explore the possibility of neighborhood identification signs to help achieve some of those goals. Attached are examples of sign programs from other cities and jurisdictions</p> <p>Description</p> <p>Recognize Redmond’s Grass Lawn neighborhood by placing signs in the neighborhood that identify the area as “Grass Lawn Neighborhood.” Grass Lawn neighborhood would be the first of Redmond’s nine neighborhoods to institute a sign program. It is anticipated Grass Lawn neighborhood could be a model for the City’s other interested neighborhoods regarding future neighborhood identification signs by establishing consistent materials, size and fabrication methods. The uniqueness of each neighborhood could be expressed through the design on the sign. Although the primary purpose of the neighborhood identification signs would be to identify the neighborhood boundaries and promote neighborhood morale and beautification, the signs could also include a warning about “slowing down traffic in residential areas.” Sign funding and design would require City Council approval.</p> <p>A successful neighborhood sign program would result in signs that are:</p> <ul style="list-style-type: none"> • <u>Appropriate in Size and Quantity.</u> The City would likely be most favorable to signs not exceeding 40” x 72”. Grass Lawn neighborhood has several high visibility entrances for drivers and pedestrians. Therefore, more than one neighborhood identification sign could be warranted. • <u>Maintainable.</u> The City may be able to fund initial sign fabrication, installation and maintenance for one year. On-going maintenance would likely be provided by a neighborhood group. However, all funding decisions would be made by the City Council and a commitment agreement between the City and neighborhood group

	<p>would be required.</p> <ul style="list-style-type: none"> • <u>Located Property</u>. The most likely location for the signs would be in public right-of-ways and not interfere with sight distance for autos or pedestrians. • <u>Good Quality</u>. Signs should wear well and look good in the long-term. Proper materials and fabrication techniques are essential. • <u>Located near flower spots (existing or planned)</u>. Flowers or other natural features such as trees, water, or unique landmarks could compliment neighborhood identification signs and add further uniqueness to Grass Lawn neighborhood's identity. <p>To get started, the CAC could recommend formation of a sub-committee to work with staff and the City Council on methods for selecting sign materials, design, and locations. Design ideas could be solicited from neighborhood residents as well as City designers with the final design recommended by the neighborhood and approved by the City Council.</p>
Alternatives:	<ol style="list-style-type: none"> 1. Recommend formation of a sub-committee of neighborhood residents and City staff to further pursue a neighborhood identification sign program for the Grass Lawn neighborhood. Sub-committee members could include CAC members or other neighborhood residents. 2. Do not recommend formation of a sub-committee of neighborhood residents and City staff to pursue a neighborhood identification sign program for the Grass Lawn neighborhood.
Preliminary Staff Recommendation:	<p>Staff recommends formation of a sub-committee of neighborhood residents and City staff to further pursue a neighborhood identification sign program for the Grass Lawn neighborhood with the City Council.</p>